



Research on consumer sentiment* shows that a positive delivery experience goes a long way for customers:

- 90%** of consumers say they feel more valued as a customer after a positive delivery experience
- 81%** of consumers like a product more after a positive delivery experience
- 72%** of consumers are more likely to continue ordering from companies that offer express delivery

*"The new brand builder," Uber and Edelman (July 2023).

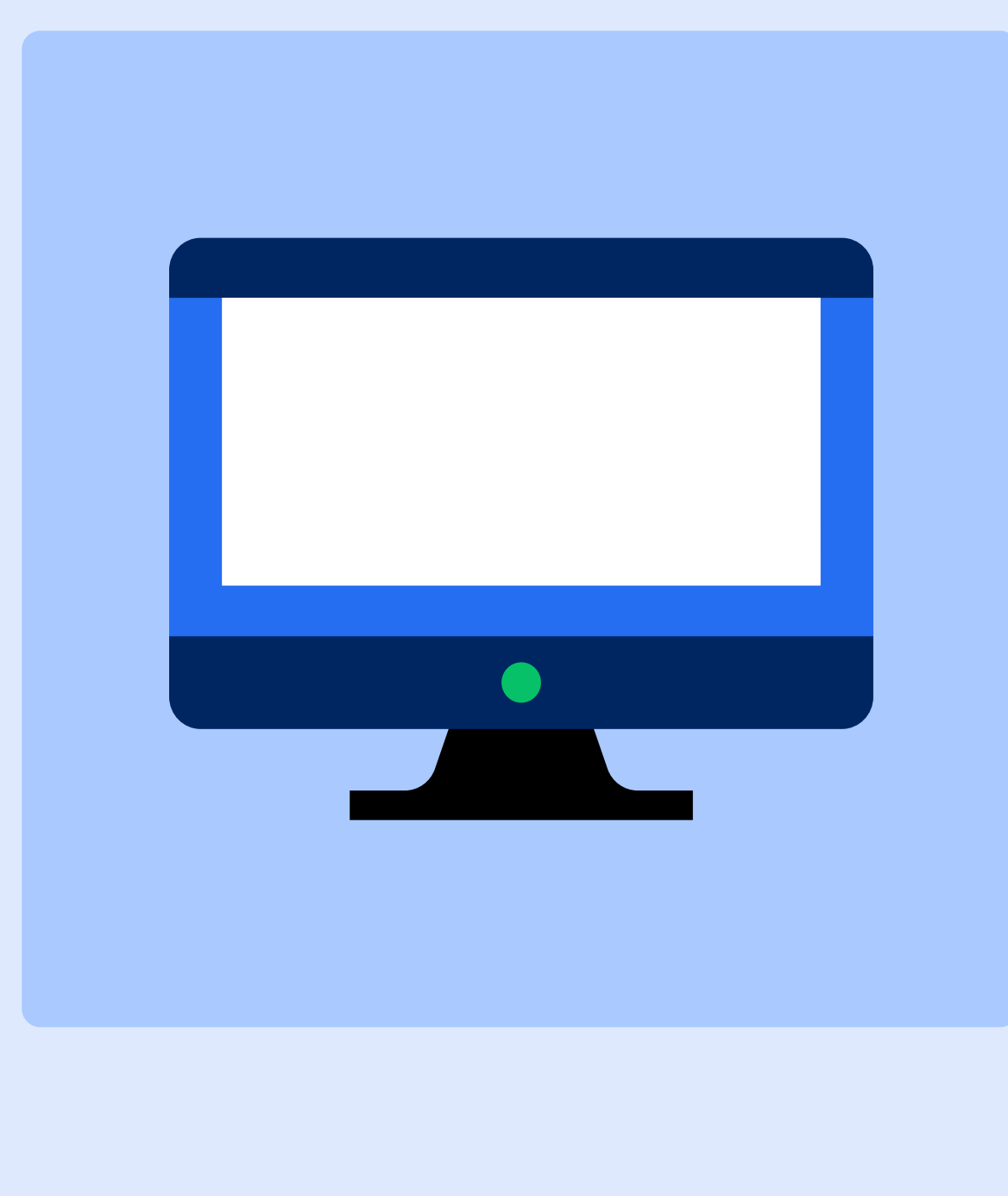
By using a delivery tech solution like Uber Direct, you can offer on-demand delivery for customers who prefer to order from you directly.

From a pricing standpoint, you pay only a fee per delivery.

- ✓ No commissions
- ✓ No hidden charges
- ✓ No recurring software fees

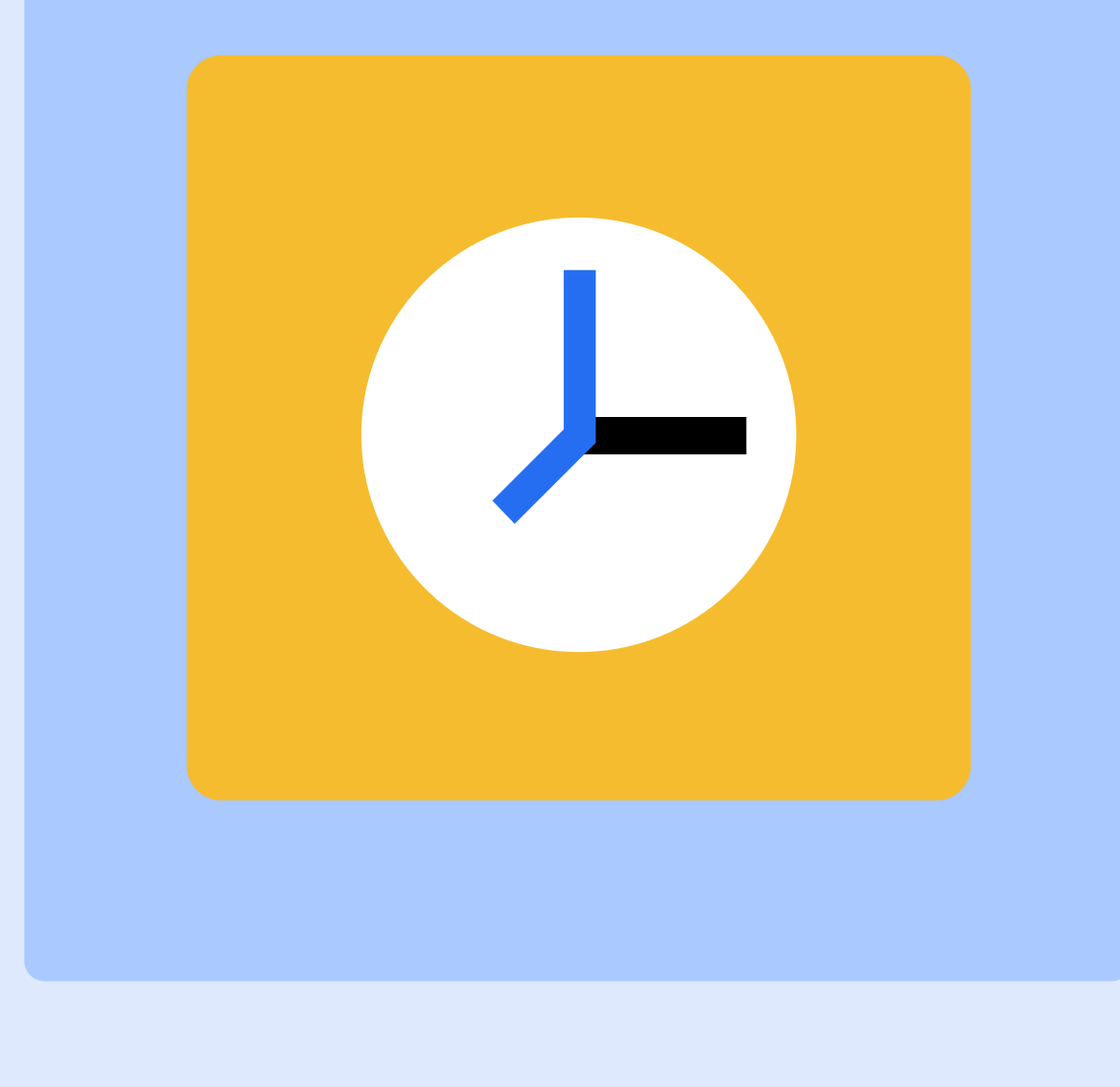
Depending on the software solutions in your existing tech stack, getting started could be as simple as turning on a toggle.

How delivery from your own sales channels works:



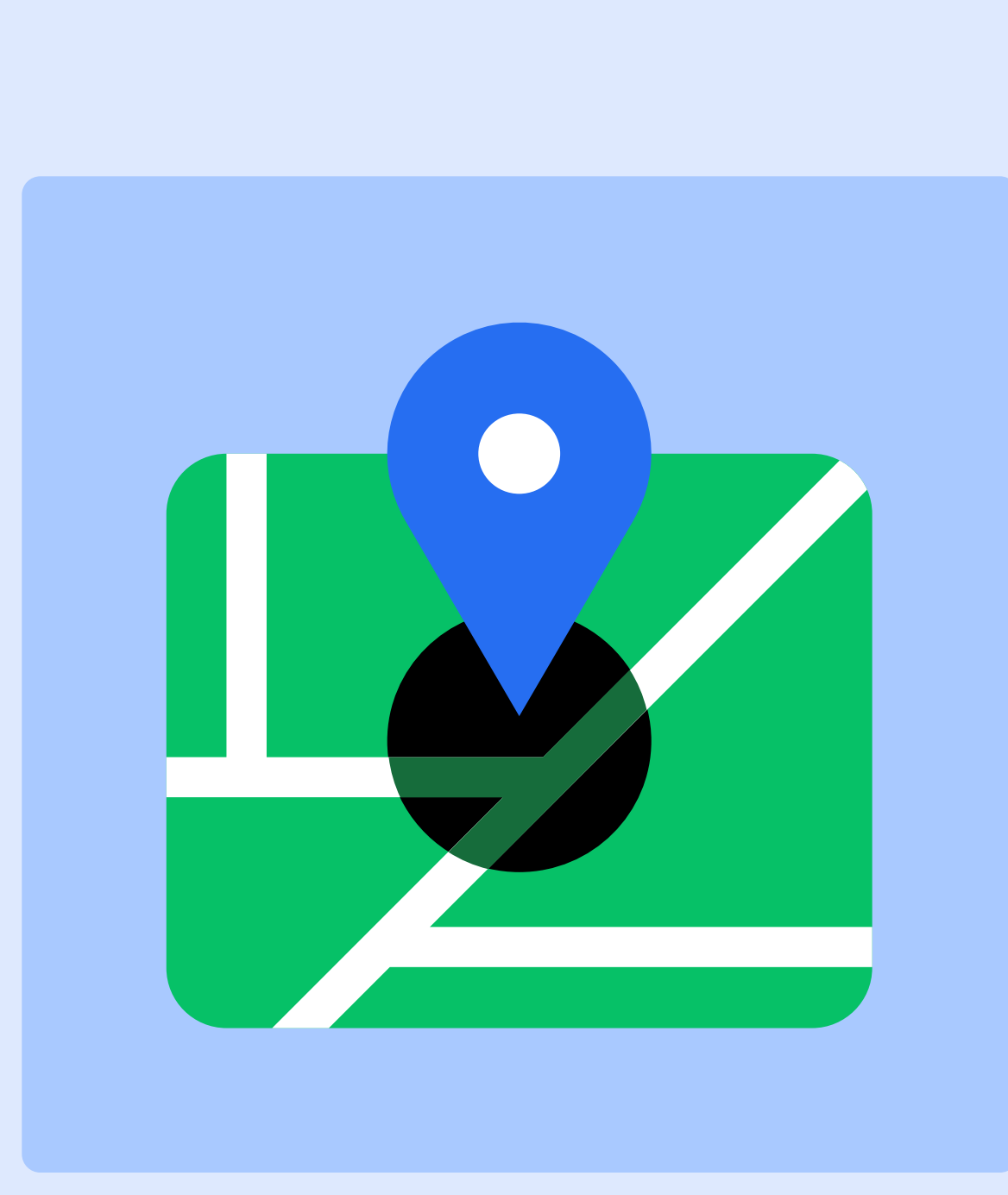
Step 1
Plug into your existing tech stack
Integrate with delivery tech solutions like Uber Direct through your:

- Online ordering system
- Point-of-sale (POS) solution
- Order aggregator
- Delivery management software

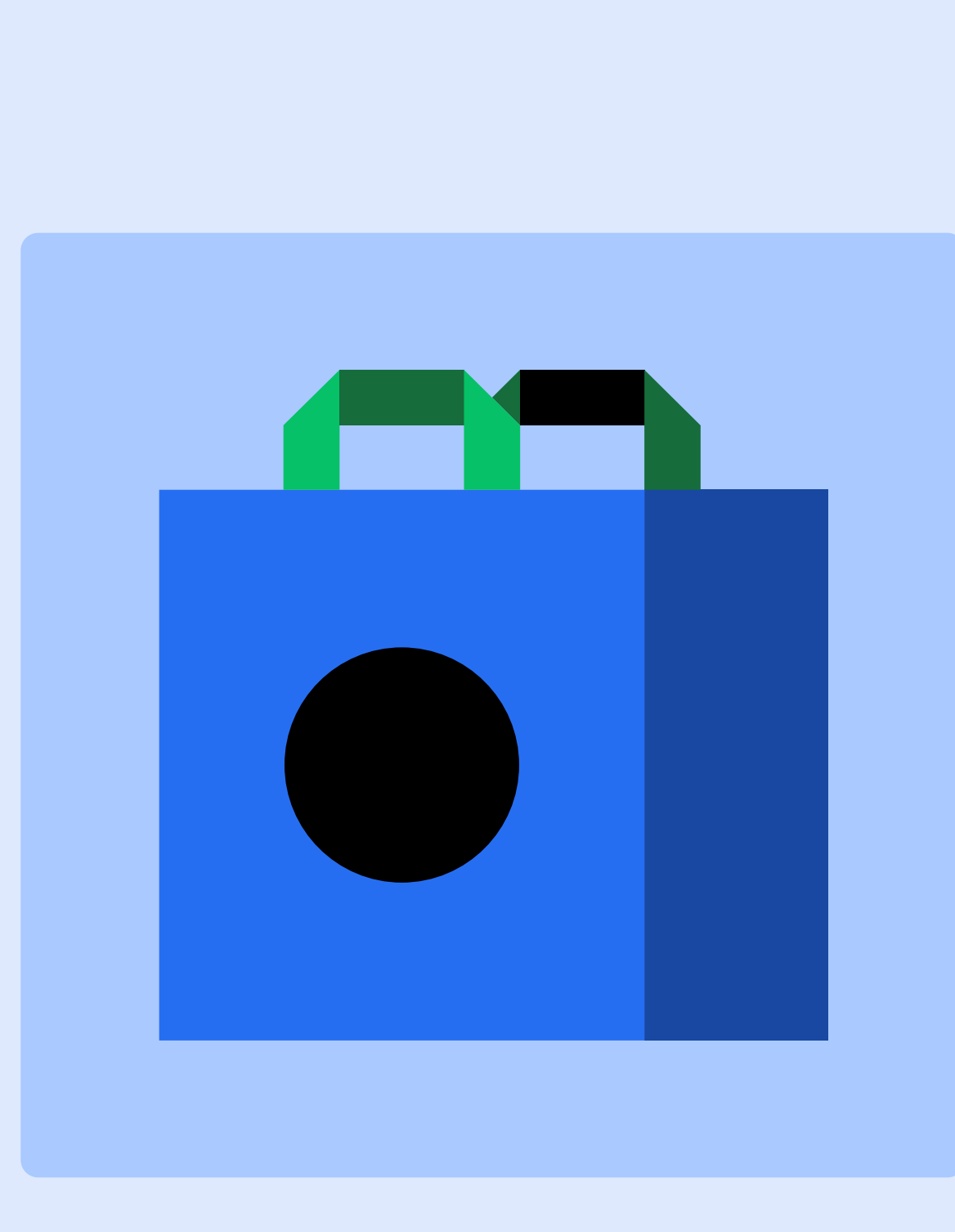


Step 2
Offer flexible delivery windows

- **Urgent:** Within 2 hours
- **Fast:** Same-day
- **Specific:** Scheduled up to 30 days in advance



Step 3
Connect and dispatch
Automatically send delivery requests to a vast network of couriers. If you use delivery management software, auction-based logic or rules will be applied to match each delivery order to the best courier for your needs.



Step 4
Deliver to the customer's doorstep
Couriers pick up orders from your business and deliver them to customers. With Uber Direct, customers enjoy real-time tracking and proof of delivery (POD) for added security.

94%

of customers are more likely to reorder after a positive delivery experience*

*"The new brand builder," Uber and Edelman (July 2023).

Interested in integrating Uber Direct with your existing tech stack?

[Learn more](#)